



Voice Guru, LLC Announces the Release of Voxercise, a Groundbreaking Voice-Training Mobile App

Los Angeles, Ca., September 1., 2018 — **Voice Guru, LLC**, a company specializing in vocal training for both aspiring and professional singers, has launched a innovative mobile app which will allow users to engage in an extensive array of exercises to help improve their singing tone, range, note accuracy, and even pitch accuracy. The app, **Voxercise**, is available in the App Store and Google Play.

Voxercise is the brainchild of **Sara Leib**, professional singer, educator, and founder and CEO of Voice Guru, LLC. She had been searching in vain for an app that would help her students with their vocal exercises. “While there were apps on the market that provided vocal warmups,” says Leib, “There wasn’t anything that was inherently both musical and educational. Bassoonists and violinists and pianists all understand that practice strengthens the neural circuitry in the brain. They call it muscle memory. Vocalists have been somehow convinced that you’re born a good singer or you’re not. That’s a ridiculous notion, and Voxercise is here to change the way people get better at singing.” The Voxercise app is designed for users from a variety of backgrounds, such as individuals with no vocal training, voice instructors who can use it as a teacher’s aide, and even institutions who can incorporate it into their music curriculum. Voice Guru, LLC is proud to announce that **Azusa Pacific University, University of Miami, and the Thornton School of Music at the University of Southern California’s Popular Music Program** will be the first such institutions to implement Voxercise into their award-winning music programs.

The Voxercise app features a play-along feature that emulates the exercises a vocal coach would sing and play on piano for students. Users who know how to read music can follow along with the written melodies which scroll in real-time to the audio, or they can simply listen and match their voice to a human reference as an option on all exercises. “I spent months just trying to make sure that the accompaniment sounded good,” says Leib, “picking the proper piano sound, adjusting keyboard velocity on every note in the accompaniment, and employing singers who sound smooth through their registral shifts so that users can sing along with good models for vocal technique.” Users can also check the instantaneous pitch meter to see at all times if they are singing in tune, flat or sharp.

In addition to the exercises, the app features videos which demonstrate how to do each exercise, stressing fundamentals of breathing, posture, tone, and even rhythm. Leib stresses that her app is for novices and professionals alike. “I designed Voxercise to work for anyone,” she notes, “from total beginners who don’t read music but can learn by ear and use the tuning function, to seasoned professionals who will employ it more as a necessary utility rather than an

educational tool.” In addition, the app can be tailored to the ranges of each individual voice, from the female soprano or alto to the male baritone or bass.

The app is free to download, with additional “packs” of exercises available for in-app purchase. The full version of Voxercise is the most comprehensive set of vocal exercises in the mobile universe, from basic breathing exercises to changing vocal registers (chest voice to head voice), to mastering pentatonic and blues scale riffs.

Leib, herself a professional vocal coach, understands her app isn’t intended to put voice teachers out of business. “A video or app can’t replace live voice lessons, but it can help people train their voices.” She continues, “I tell my clients that voice lessons are like personal training sessions. You don’t get stronger just because you see a trainer who shows you how to work out. You get stronger because you go to the gym or do your exercises as much as you can in between those training sessions.” With that in mind, Leib hopes Voxercise will become an indispensable tool for those looking to become better singers.

For more information, visit www.voxercise.com

About Voice Guru, LLC

Voice Guru, LLC is dedicated to providing the highest quality voice and singing instruction. Through Voxercise, Voice Studio LA, and SingingTV.com, Voice Guru, LLC has taught thousands of singers vocal technique, breathing, and improvisation.

Contact

For more information, contact Sara Leib at Sara@Voxercise.com or visit [Http://www.Voxercise.com](http://www.Voxercise.com).

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